

Midwest Economics Association
Annual Meeting, March 19-21, 2010
Hotel Orrington, Evanston, Illinois

PROGRAM ADVERTISEMENTS

Ad copy can be submitted as a clear black and white camera-ready print or as an electronic file. Full-page image size is 3 ½ inches wide by 7 ¾ inches long. Ad copy must be received by February 1, 2010.

Rates

Space	Cost
Full interior page	\$ 210
Center Spread (2 pages)	\$ 450
Inside Back Cover	\$ 240
Inside Front Cover	\$ 240
Outside Back Cover	\$ 310

MEETING PACKET INSERTS

Inserts could be such items as an ad too large for the program brochure, a mail-in offer, or coupons to draw individuals to your business. Inserts must be sized or folded to fit into a 9x12 envelope. Cost: \$250. Send 400 inserts to arrive at the host hotel no later than March 17, 2010.

INTEREST GROUPS AND HOSPITALITY EVENTS

Advertisers may host interest or focus groups and sponsor hospitality suites through the hotel's catering office. However, we would hope these events would not compete with association events but enhance the program. Please check with Jeanette Copeman at the MEA office before scheduling.

CONTRACT

I would like to contract for the following and agree to follow procedures outlined above.

Ad space in program _____ **Cost** _____

Meeting Packet insert (send sample or describe) _____ **Cost** _____

Name _____ **Company Name** _____

Address _____

Phone _____ - _____ - _____ **Fax** _____ - _____ - _____

E-mail _____ **Date** _____

Please complete, sign, and return a copy of this contract.

Make check payable to the Midwest Economics Association.

Send form via e-mail to MEA@grinnell.edu/mea.