

Volunteer Communication Plan
 Volunteer Weekend, 2006
 10/19/2006

Mail date	Audience	Description/Purpose	Assignment
Jul	Class Fund Directors	CFD Talking Points; Fall Appeal	PF Staff
Jul	Class Fund Directors	FY2006 Year End Reports	PF Staff
Jul	Asa Turner Chairs	Asa Turner Chair Annual Appeal	ATCs
Jul	Class Agents, Reunion Vols, new CFDs	Volunteer Weekend invitation	AR Staff
Aug	All Volunteers	Volunteer Weekend Registration	AR Staff
Aug	All Volunteers	G-mail	CE Staff
Aug	Classes of '73 and up	<i>Your Grinnell Legacy</i> Planned Giving Newsletter (gift annuities edition)	PG Staff
Aug	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Sep	Alumni Association Council	Fall Meeting Packets	Bonnie
Sep	All Volunteers	Volunteer Weekend	AR/PF Staff
Sep	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Oct	All Volunteers	Grinnell Magazine	CE Staff
Oct	All Volunteers	CFD Fall Appeal	CFD's
Oct	Classes of '73 and up	Ten Tips for Year-End Planned Giving	PG Staff
Oct	Reunion Classes	1st Reunion Newsletter/Reunion Survey/Alumni Award Nomination Form	AR Staff
Oct	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Nov	All Volunteers	Exit 182	PF Staff
Nov	All Volunteers	G-Mail	CE Staff
Nov	Classes of '73 and up	<i>Your Grinnell Legacy</i> Planned Giving Newsletter (bequests edition)	PG Staff
Nov	50th Reunion Classes	50th Reunion Planned Giving Mailer	PG Staff
Nov	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff

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Dec	All Volunteers	Division Appeal from students	PF Staff
Dec	25th Reunion Classes	25th Reunion Planned Giving Mailer (with Estate Planning Organizer)	PG Staff
Dec	All Volunteers and Tracked Donors	Holiday Cards	AR/PF Staff
Dec	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Jan	Class Fund Directors	CFD Talking Points; Winter Appeal	PF Staff
Jan	All Volunteers	Grinnell Magazine	CE Staff
Jan	All Reunion '07 Classes	"5 ways to make a Reunion Gift" postcard	PG Staff
Jan	Community Volunteers	Community Council Annual Appeal Letter	PF Staff
Jan	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Feb	All Volunteers	Gmail	CE Staff
Feb	Classes of '73 and up	<i>Your Grinnell Legacy</i> Planned Giving Newsletter	PG Staff
Feb	50th Reunion Classes	50th Reunion Planned Giving Mailer	PG Staff
Feb	All Volunteers	"Save the date" Volunteer Weekend postcard	AR Staff
Feb	All Volunteers	CFD Winter Appeal	CFDs
Feb	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Mar	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
Apr	Class Fund Directors	CFD Talking Points for Spring Appeal	PF Staff
Apr	All Volunteers	Exit 182	PF Staff
Apr	All Volunteers	Grinnell Magazine	CE Staff
Apr	All Volunteers	National Volunteer Week Acknowledgment	AR Staff
Apr	Reunion Volunteers	Invitation to Volunteer Brunch @ Reunion	AR Staff
Apr	Class Fund Directors	Monthly Class Giving Report, Cumulative Statistics, TY report	PF Staff
May	All Volunteers	CFD Spring Appeal	CFDs

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